

# Exploring the Frontiers of GenAI: Navigating the Opportunities and Challenges

Panel discussion

22nd Sept 2023



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## Introducing today's panel



**Ed Kelly** Data Governance Consultant, Texas Secretary of State



**Dr. Connor W. Norwood** Founder & CEO at Delineate LLC



Erika Kemp

Director for Strategic Planning at Texas Department of Transportation (TxDOT)



Hrishika Vuppala

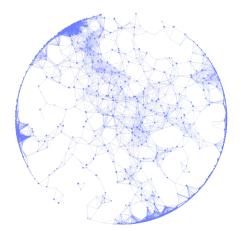
Senior Partner, QuantumBlack, Al by McKinsey



Ankit Fadia

Associate Partner, QuantumBlack, AI by McKinsey

## How is GenAI different from AI?



Α

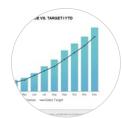
Al is primarily used to analyze and learn existing sets of data and rules to then automatically perform pre-defined tasks better and faster than human beings



### **Generative Al**

Generative AI enables creation of new content on par with humans or greatly enhancing humans, e.g., generating audio, code, images, text, and videos

#### **Examples of use**



Forecasting sales



Predictive maintenance



Chess-playing programs

### Examples of use



New articles using ChatGPT



New images by

Dall-E2, Stable

Fusion, etc.



New code using GitHub Copilot



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